



So, you want to know a little more about how the program works. Well, ok. We all have STUFF. LOTS AND LOTS OF STUFF. This stuff is sitting in closets, garages, attics, basements, barns, and in the house. These are things we have purchased or received as gifts over the years. We purchased this stuff with money earned from our work. The money we received for our work was given to us in exchange for our skills, our efforts, and/or our knowledge. All of the latter required energy. So money more or less equals our energy.

This energy has a value. This value we determine is based on the material items we purchase. Be it the house we live in, the furniture we use, the clothing we wear, the electronics we entertain ourselves with, the cars we drive, the food we eat. We attach ourselves to these items; we identify with them. In some ways, we gain our own identity by the materials we surround ourselves by. We are constantly bombarded with advertising that tells us we need the latest and greatest. And we follow, knowingly and unknowingly. We acquire and consume.

That has been the game we have played since the industrial revolution. Now, what if we can change that game? What if we change the rules? What if instead of just acquiring stuff, we start to change the way we live, the way we consume? I know, it seems like an impossible feat, but what if it started with YOU! What if it was as simple as learning to unclutter our lives? Learning to let go of all of this STUFF, so that we may free ourselves from this endless cycle we have been told we need.

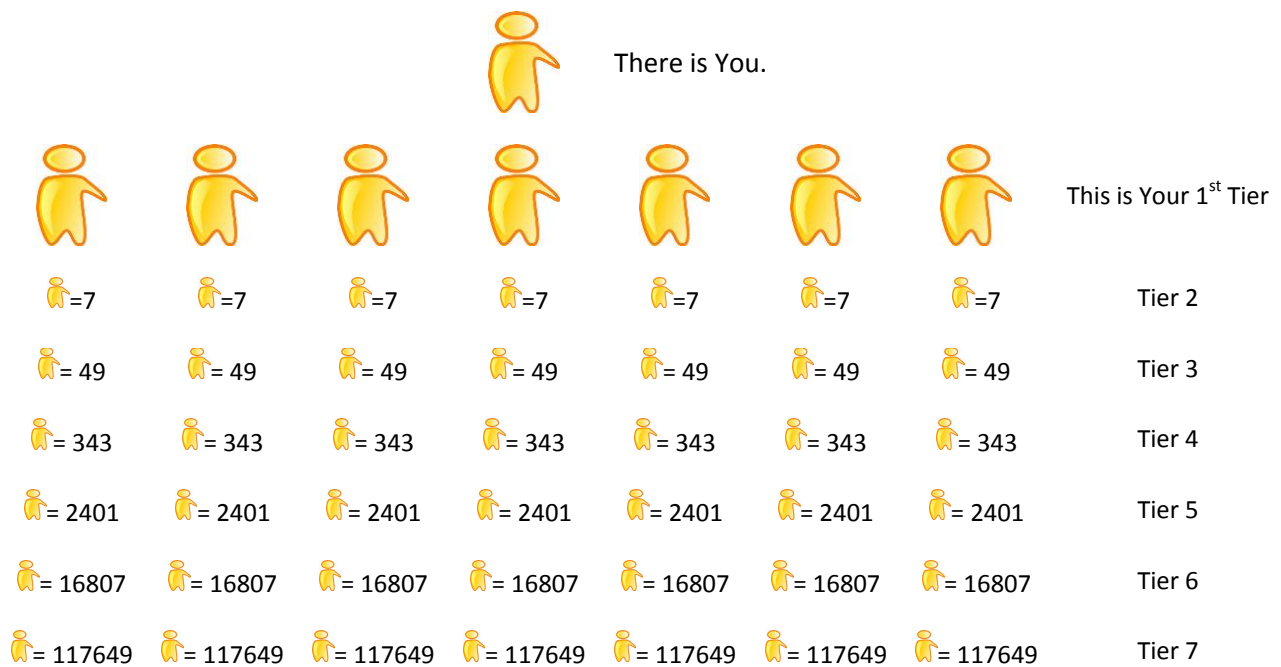
I know, you look around at all of your stuff. There are great moments, accomplishments, and pride associated with some of it. I am not asking for you to get rid of EVERYTHING, simply learn to let go of the stuff that just takes up space in your life. The things that are collecting dust, haven't been used or worn in some time. These items can be removed from your life without any complications in doing so.

I know, you have ENERGY locked up in these items. They have VALUE to you and to someone else. What if we could unlock this past energy? What if we could show you a program that allows you to unclutter your lives, unlock the energy and value, and convert that energy back into money for you? What if we could allow for you to free up your time so that you can pursue your TRUE PASSIONS in life? Be it more time with family or friends, or to pursue your calling, give you more time for what brings you the greatest joys in your life. Could you possibly see letting go of some of THIS STUFF you have acquired? If so...

The program is fairly simple. Sign up to become a Member. Membership is Free. Once you are a member, you will be able to take advantage of the weekly sales, but more importantly, you become an owner in the store. As an owner, you participate in the success of the store. To help with this, we ask that you donate your unused, unwanted items. (Note: items must be in near new or new condition without tears, stains, breaks, or missing parts.)

We also ask that you spread the word about what the store is doing and encourage other people to become members. As a person becomes a member, they are placed within the organization in a pre-organized structure. This structure is based on tiers or levels. Each member has 7 tiers available. The first tier allows for seven members to be placed within a member's organization.

So it looks like this.



These represent members, friends and family that you referred to the store. Below them are tiers 2 through 7. As more customers are referred to the store, stop by because one of our ads, or sees our signs from the road, they are enrolled as members as well. These new members must be placed within the structured organization. If someone already has their 1<sup>st</sup> tier filled with seven members, then the new members will spill over to the next available opening within the organization.

For each member that is placed within your organization, you will earn 7% of the profits from that member's purchases for the month, provided that you have attained 400 points or more in the month.

Points are earned by donating items to the store, shopping at the store, volunteering at the store, and referring other people to the store. For example, every dollar you spend at the store is equal to 1 point. Each item you donate is given a price. That price is converted to points, so if you donated a \$20 item, you will receive 20

points. Keep in mind that the price is not based on what you paid for the item originally but what we decide the resale price to be. Another example would be referring a friend: each person you refer who signs up as a member within your organization will earn you 25 points. If you volunteer, every hour you volunteer for the store earns you 10 points. So, as you see, qualifying is fairly simple, and there are many ways to do so.

At the end of the month, we will tally up your total points. If you have qualified for the month, we will calculate the amount of sales within your organization, and you will earn seven percent of the profits from each member's purchases within your organization up to seven tiers.

Now, we know that not everyone is going to qualify, so we added in this neat little feature called "compression." Compression allows for those qualified members to bypass those members within their group that made zero purchases for the month, compressing only active members who have made purchases within your organization. This helps qualified members earn more within their group if they have several non-active members within their tiers.

Our goal is to be more than just a small thrift store serving the mountain community. We want to open several stores over the next few years, and our members are co-owners that will benefit from each and every store that we open. We know that the only way to truly be happy and to succeed at life is to help as many people as we can along the way. It is our hope that we can accomplish this with your help.

Oh, and if you are not a member yet, just click on the link [Getting Started](#). Fill out the requested information, confirm your email, and you are in.